

Cady Fraser

CREATIVE & MARKETING DIRECTOR | GRAPHIC DESIGNER

PORTFOLIO OF WORK: CADYFRASER.COM

CONTACT

513.485.9922
cady.meece11@gmail.com

EDUCATION

UNIVERSITY OF CINCINNATI, 2015
BBA, Marketing • Minor, Communications

WORK EXPERIENCE

THE KABLE GROUP Management Creative Direction Marketing Strategy

CREATIVE MARKETING DIRECTOR • JAN 2021-PRESENT

Creative direction & marketing strategy
Manage marketing team

HEALTH CAROUSEL Creative Direction Design Management Marketing

GRAPHIC DESIGN MARKETING SPECIALIST • JAN 2018-JAN 2021

Creative direction, brand identity and graphic production for suite of 10 brands

MARKETING ASSOCIATE • MAY 2016-JAN 2018

Design on-brand collateral for multiple mediums including trade show displays, posters, banners, stationary, digital graphics, social media images and more

CITY OF MASON RECREATION Design Marketing Management

MARKETING COORDINATOR • AUG 2014 - MAY 2016

SHP LEADING DESIGN Design Marketing

MARKETING INTERN • APR 2014 -AUG 2014

VALCO MELTON Design Marketing

MARKETING ASSOCIATE • JAN 2013 - APR 2014

LAROSA'S Customer Service

HOSTESS • JAN 2009 - JAN 2013

SKILLS

Illustrator	<div style="width: 100%;"></div>
Photoshop	<div style="width: 95%;"></div>
Premiere	<div style="width: 80%;"></div>
InDesign	<div style="width: 90%;"></div>
AdobeXD/Figma	<div style="width: 95%;"></div>

MY HATS

Branding & Identity
Creative & Art Direction
Marketing Strategy
Digital, Print & Event Marketing
UX/UI
Graphic Design